Zensar Leadership Development Program

eCornell User Guide

INTRODUCTION

The eCornell leadership certificate programs focus on strategy development, business acumen, and the crucial leadership skills needed for execution. They provide practical, MBA-level content from the world's leading academic institutions in organizational leadership, and business, management: Cornell University's Industrial and Labor Relations School, and the Samuel Curtis Johnson Graduate School of Management.

eCornell courses provide an engaging learning experience through a combination of rigorous and relevant coursework, enriching facilitation by subject-matter experts, immediate application, and the flexibility to work when and where it is convenient for you.

As a member of the Zensar Leadership Development Program, you are to enroll in one or more courses listed below. You should work directly with your manager, and the L&D team to determine which specific course to enroll in

1 **Log on to http://ecornell.com/zensar.**

portal.ecornell.com/corporate/landingPage.do?method=load&corporateGroupId=36894181

🏠 Home   🛒 0 Item(s)   ⮕ Student Login

eCornell   **ZenSar** TECHNOLOGIES *Your Transformation Partner*

Student Services

📞 1-800-801-0287
+1-607-330-3200
Option 4 (International)

✉ helpdesk
@ecornell.com

? Help

📄 Drop/Transfer Policy

Welcome to eCornell
Experience eCornell:
What to expect from your
Cornell University courses

About eCornell   Student Testimonials

eCornell Certificates and Courses:

eCornell courses provide an engaging learning experience through a combination of rigorous and relevant coursework, enriching facilitation by subject-matter experts, immediate application, and the flexibility to work when and where it is convenient for you.

As a member of the Zensar Leadership Development Program, you are to enroll in one or more courses listed below. You should work directly with your manager to determine which specific course to enroll in (based on your Leadership Development Action Plan). See bottom of this page and click on Business Management or Project Leadership headings to view the course titles and begin a 3 to 5 minute self-registration process.

eCornell: Zensar Welcome Messa...
SANDEEP KISHORE
CEO & MD, ZENSAR TECHNOLOGIES

Zensar Program Contacts

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tarun.raj@zensar.com

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Zensar Technologies
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kiran.babyjoseph@zensar.com

Activate Windows
Go to Settings to activate Windows

Introduction Videos

2 Scroll down to see the enrollment process, and the competency-course mapping

COMPETENCY MAPPING DOCUMENTS:

- Level-C1 Competency Mapping and Courses Mapping
- Level-C2 Competency Mapping and Courses Mapping

→ **Competency Course Mapping**

Courses −

To view the description, dates and times offered, and additional information about a course, click the course name below.
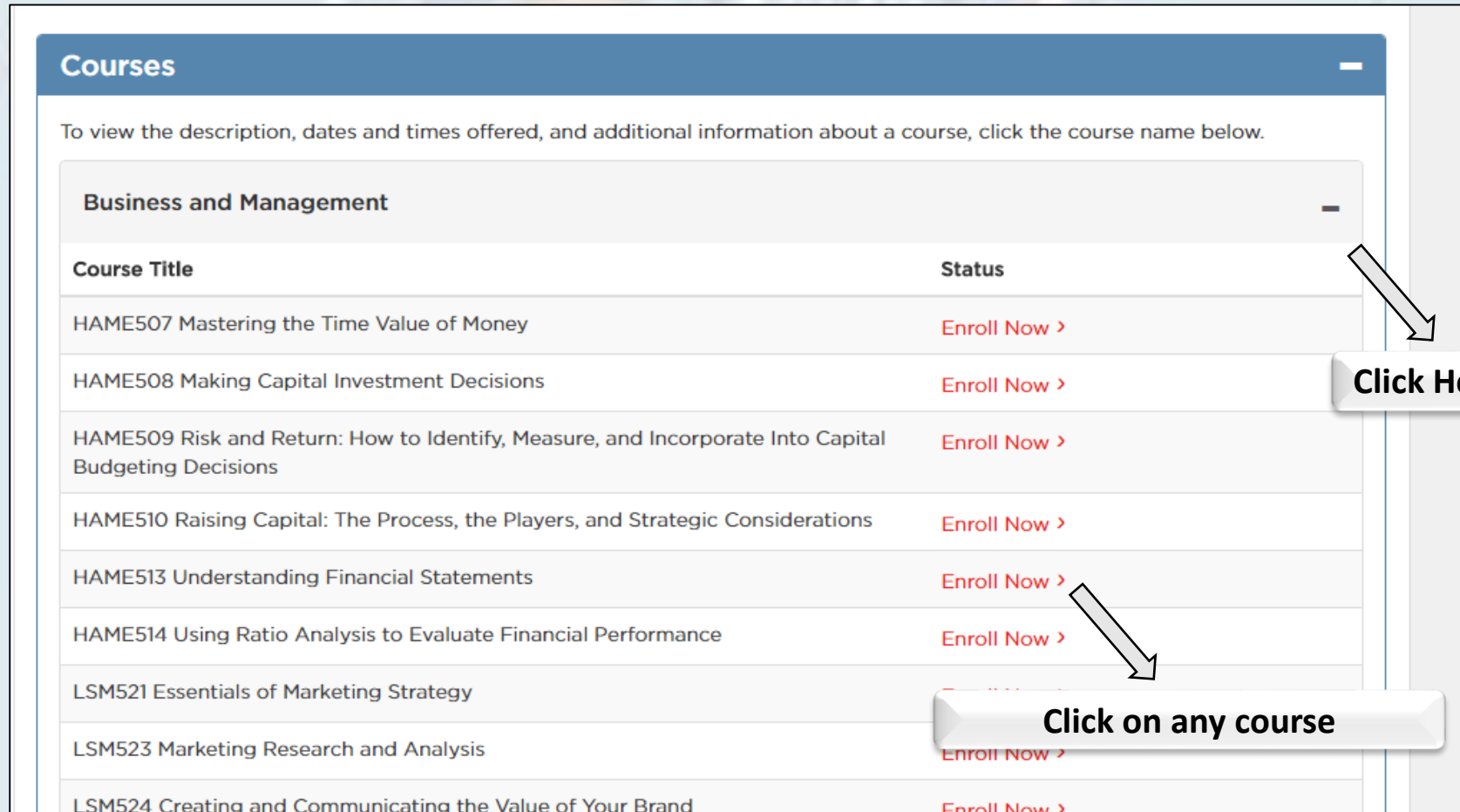
Business and Management +

Project Leadership and System Design +

Courses

3 **Click on the + sign to see the various courses under each category**

Courses −

To view the description, dates and times offered, and additional information about a course, click the course name below.

Business and Management −

Course Title	Status
HAME507 Mastering the Time Value of Money	Enroll Now ›
HAME508 Making Capital Investment Decisions	Enroll Now ›
HAME509 Risk and Return: How to Identify, Measure, and Incorporate Into Capital Budgeting Decisions	Enroll Now ›
HAME510 Raising Capital: The Process, the Players, and Strategic Considerations	Enroll Now ›
HAME513 Understanding Financial Statements	Enroll Now ›
HAME514 Using Ratio Analysis to Evaluate Financial Performance	Enroll Now ›
LSM521 Essentials of Marketing Strategy	Enroll Now ›
LSM523 Marketing Research and Analysis	Enroll Now ›
LSM524 Creating and Communicating the Value of Your Brand	Enroll Now ›

Click Here

Click on any course

(4) **You will land on the course page with its description, and various slots available**

HAME513 - Understanding Financial Statements

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Course Description

Every company's finance department keeps detailed records of the daily transactions involved in the running the organization. Periodically, they create reports that allow management, stakeholders and regulating authorities to have insight into the financial health of the firm. As a manager, you need to understand both the metrics that are reported in income statements, balance sheets, and cash flow statements, and how they relate to each other. You also need to understand how comparing numbers across your company and the industry from year to year can help you assess the overall financial performance of the firm.

The in-depth review of sample case studies in this course will provide you with the tools you need to examine your own organization's reports. As you make budgeting and investment decisions, your knowledge of how vital financial markers indicate relative health in the organization will help drive initiatives to meet your company's financial goals.

Faculty Author

Enroll Now - Select a section to enroll in

HAME513
Available ＋

HAME513
Available −

Add to Cart
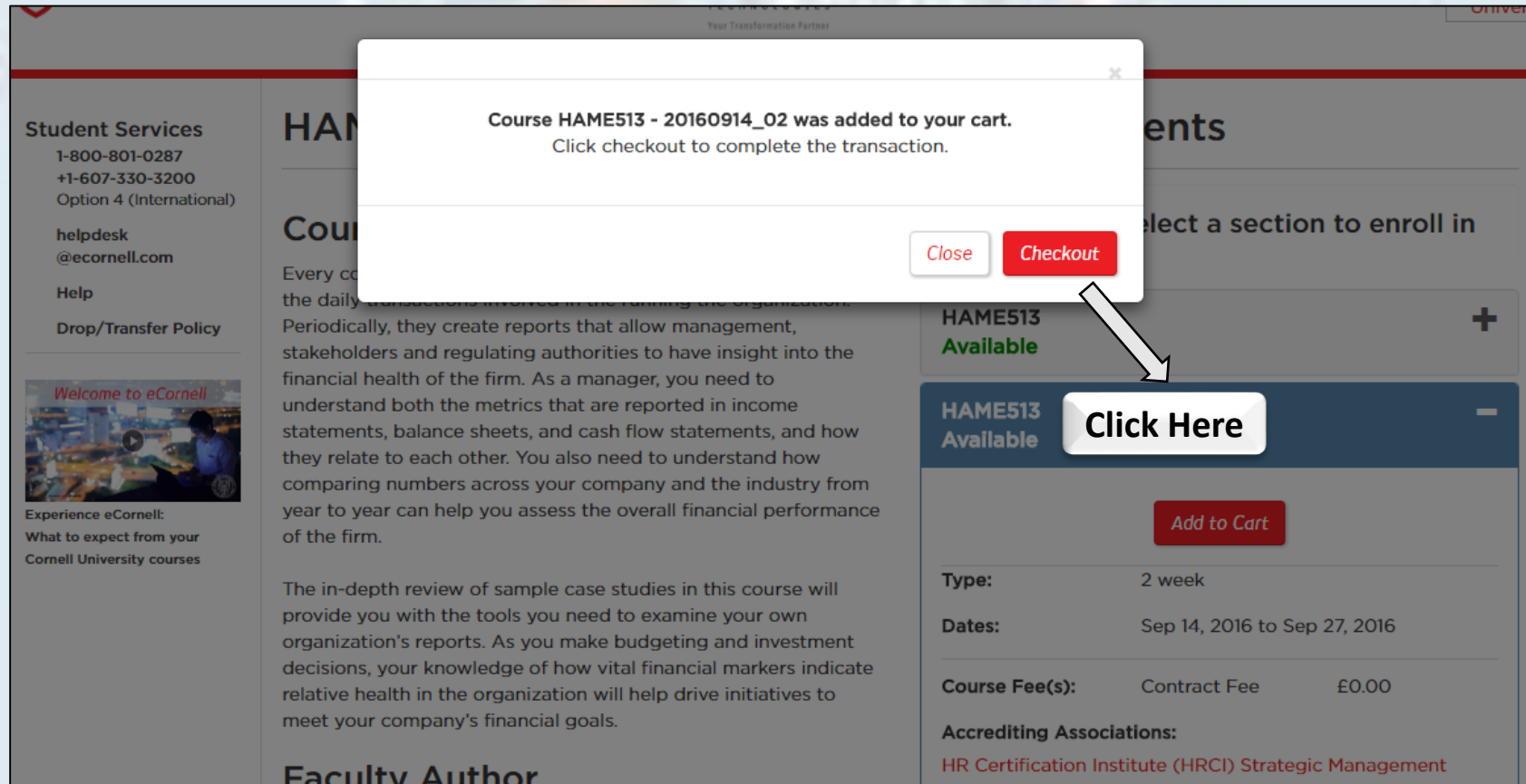
Type: 2 week

Dates: Sep 14, 2016 to Sep 27, 2016

Accrediting Associations:
HR Certification Institute (HRCI) Strategic Management

Click Add to Cart if the course, and slot is to your preference

It is recommended that before you a select a course; you view all the course descriptions, and have a discussion with your manager

5 Once you decide on the course, click on Checkout

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6 **Click on Checkout**

Cart

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Experience eCornell:
What to expect from your
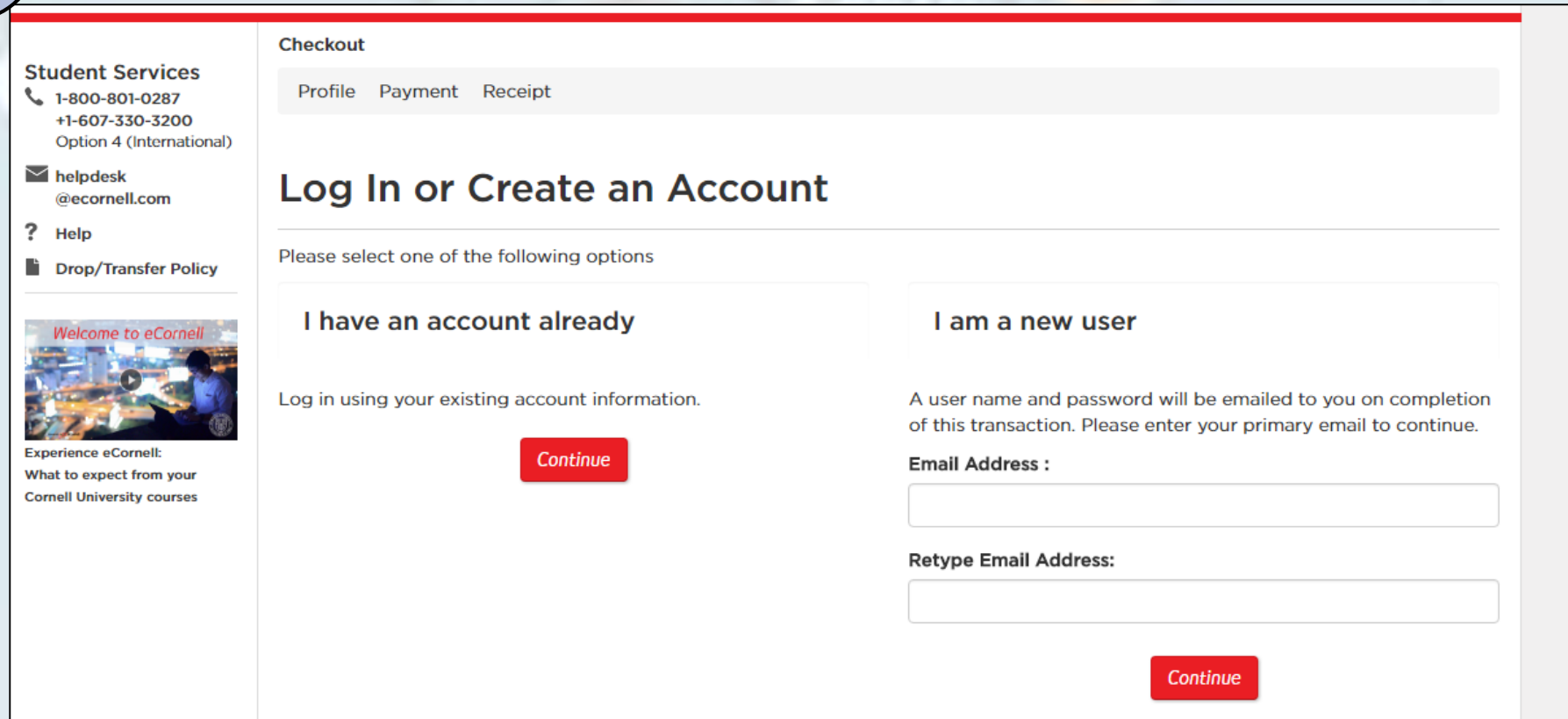Cornell University courses

Checkout

Courses

HAME513 - 20160817_02 - Understanding Financial Statements   Remove   **Click Here**

Contract Fee:	£0.00
Subtotal	£0.00

CART TOTAL	£0.00

Update   **Checkout**

Zensar eCornell User Guide

7 You will be directed to the login page

Checkout

Profile   Payment   Receipt

Student Services

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Log In or Create an Account

Please select one of the following options

I have an account already

Log in using your existing account information.

Continue

I am a new user

A user name and password will be emailed to you on completion of this transaction. Please enter your primary email to continue.

Email Address :

Retype Email Address:

Continue

If you are a first time user, kindly proceed to fill your details in the 'I am a new user' section, else click on 'Continue' in the ' I have an account already'

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7a **If you are new user, please complete your profile**

Checkout

Profile   Payment   Receipt

Profile

| User Name and Password | Please complete the following information to proceed with your request. |

Required Fields*

Personal Information

Contact Information

Email Address

Telephone

Password

Address

New Password:*

Group Affiliations

[••••••••]

Employer

Retype New Password:*

[••••••••]

Privacy Policies

Your password must be a minimum number of ten (10) characters, a minimum of one (1) upper case

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7b **Else, login with your credentials**

Log into eCornell

Username: [   ]

Password: [   ]

Forgot your username?
Forgot your password?   **Log In**

WebSeries Login: If you are a webseries subscriber, please log in here

Please do not bookmark this page!

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8 **Continue to Checkout**

HAME513 - 20170104_01 - Understanding Financial Statements

Contract Fee:	£0.00
Subtotal:	£0.00
CART TOTAL:	£0.00

Billing Information

Zensar Technologies (G000553) will be invoiced for the total amount.

Policy Confirmation

Please view our drop/transfer policy.

☑ I have read and understand the drop, transfer, refund, security, and privacy policies and approve charging the above indicated amount on my credit card.*

Print Registration Policies

Continue Checkout

9 **Confirmation Page**

Receipt

You will also receive a receipt by email.

Zensar Technologies
Zensar Knowedge Park, Plot #4 MIDC Kharadi,
Off Negar Road Pune
Pune, 41104
India
Student Number: G000553

Basket No.: 339495
Date: Aug 11, 2016

The transaction was successfully completed. Please print this page for your records.

Cart

Enrollment Information

HAME513 - 20170104_01 - Understanding Financial Statements

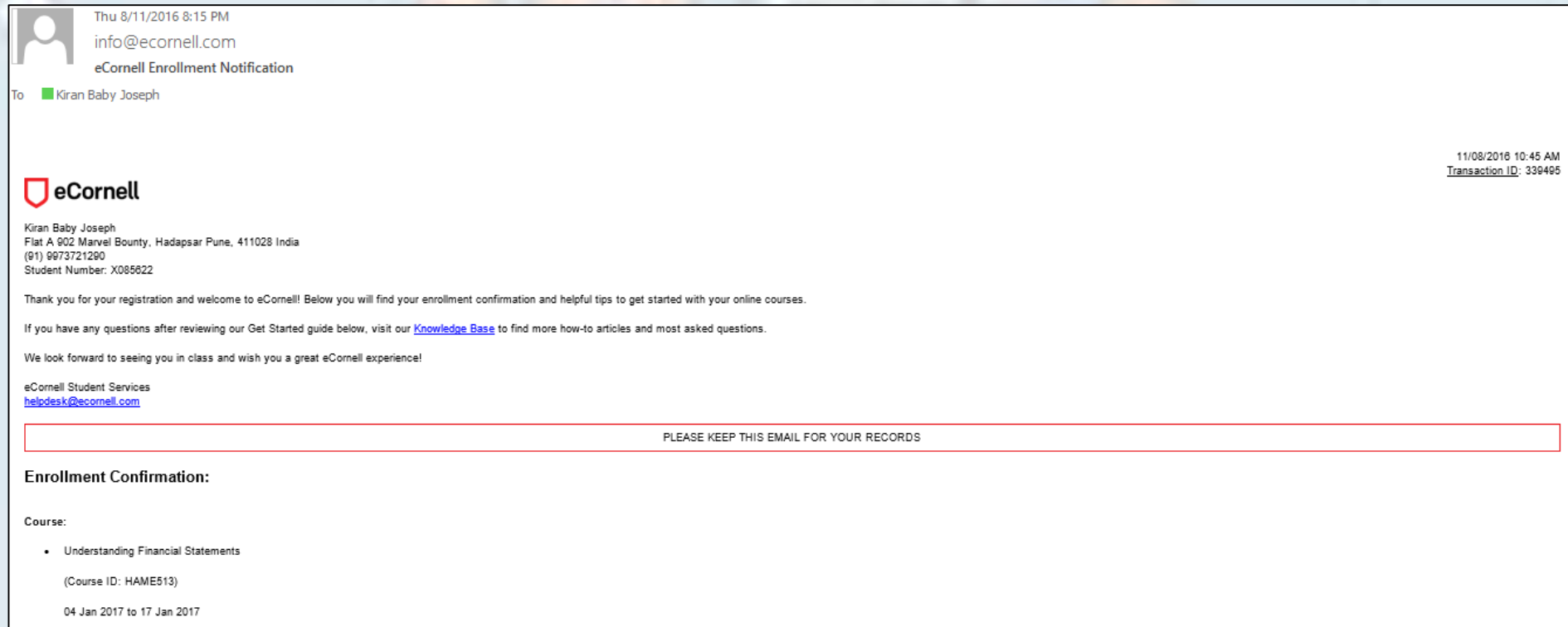|	
Contract Fee:	£0.00
Subtotal:	£0.00
CART TOTAL:	£0.00

Zensar Technologies (G000553) Invoiced.

10 **Confirmation email**

Thu 8/11/2016 8:15 PM

info@ecornell.com

eCornell Enrollment Notification

To ◼ Kiran Baby Joseph

11/08/2016 10:45 AM
Transaction ID: 339495

eCornell

Kiran Baby Joseph
Flat A 902 Marvel Bounty, Hadapsar Pune, 411028 India
(91) 9973721290
Student Number: X085622

Thank you for your registration and welcome to eCornell! Below you will find your enrollment confirmation and helpful tips to get started with your online courses.

If you have any questions after reviewing our Get Started guide below, visit our Knowledge Base to find more how-to articles and most asked questions.

We look forward to seeing you in class and wish you a great eCornell experience!

eCornell Student Services
helpdesk@ecornell.com

PLEASE KEEP THIS EMAIL FOR YOUR RECORDS

Enrollment Confirmation:

Course:

- Understanding Financial Statements

  (Course ID: HAME513)

  04 Jan 2017 to 17 Jan 2017

**In case you want to drop out of a course, the request must be made prior to the start of the course.
All drop requests must be made by email to droptransfer@ecornell.com**

THANK YOU

Please give feedback at L&OD@Zensar.com